



2006 brings Empire Title's Emerging Markets Branch continued success!

It is becoming common knowledge in the Phoenix market that Empire Title Agency of Arizona has made a conscience effort to address the under served Hispanic real estate market. It's emerging market branch was born in July of 2005 when Isaac Diaz came on board as the company's Emerging Markets Director.

He then went to work building a staff of caring, professional employees who are equally excited about the company's mission for this branch. Escrow

Officer's Judy Guerrero and Elizabeth Nuñez were added, bringing with them, a combined 18 years of experience in the title industry. Most recently Sally Nuñez, an exceptional Escrow Assistant was added. The team has managed so much success that in a

short six month period they have already out grown their original office! As of January 9, 2006

business is being conducted in a new location. The move is not expected to cause any inconvenience for current customers. The branch is located in the same building and the move only consisted of moving down the hall from suite 265 into suite 225.

Most importantly Isaac, Judy, Elizabeth, and Sally want to deeply thank all of their current customers who deserve ALL of the credit for the progress that has been made!

Naturally, they are excited about all the of new

friends and business relationships they plan to forge in 2006. Says Branch Manager Isaac Diaz, "With the addition of new office space, continued excellence of our title department, and even important new office equipment we are excited about the service we can continue to provide. I am especially proud of a new phone system we have installed in our branch. It features a completely bilingual response system to further facilitate our Spanish speaking clients. Normally, a growing customer base can slow down production, but since Empire Title Agency has responded so well by providing us everything we need the service will actually get even better!"

INTRODUCING EMPIRE TITLE'S EMERGING MARKETS STAFF:

Branch Manager Isaac Diaz

Escrow Officers:

Judy Guerrero

Elizabeth Nuñez

Escrow Assistant: Sally Nuñez

Community Escrow

Apprentice Program:

Sarah Lopez



FAQS

- Q. Will there be someone available to serve my Spanish only speaking clients?
- A. Yes! The entire helpful staff of Empire's Metro Branch is completely bilingual. We will gladly answer questions concerning any part of the transaction for your client as well as provide a friendly and comprehensive signing. *Un cafesito?*
- Q. What if my client cannot make it to your office during business hours?
- A. We fully understand that the client base we are serving many times cannot take time off from work even for something as important as closing on a home. We will always accommodate your customer as is most convenient and logical for everyone!
- Q. Are your fees reasonable?
- A. Please request a fee sheet from any of the friendly Empire Title Associates. You will see that we quite regularly have the best Title Insurance and Escrow Fees in town!!

Las grandes ideas son aquellas de las que lo único que nos sorprende es que no se nos hayan ocurrido antes.

Noel Clarasó

You may contact us at

*****602 863-1000*****

We look forward to hearing from you!!